North South University

International Business (INB 372)

Final Project Outline

Fall-2015

Instructor: Faiz Hossain, Lecturer,

**Topic:** Promoting and Attracting FDI

**Key Issues that’s need to be addressed:**

* Choose a country and try to identify its overall attractiveness in terms of cost, benefit and risk.
  + Where they are located in the CPI (Corruption Perception Index) and how this is helping/creating barrier in attracting FDI towards their country.
* Whether the country falls under any specific economically integrated group? If yes, what advantages they are getting because of the association.
  + Countries with whom they have trade relations, whom they consider as their allies.
* Key local companies



* Key resources
* Culture
* Geographical location

**Format:**

* A3 size paper : you can fold it (Z fold, Bifold, booklet)
* Needs to have illustrations
* Printed
* Creativity in data presentation
* Present 5 interesting facts about your country

**Samples:**





